

UGSE

FROM STADIUMS TO SCREENS
— WE SHAPE THE SPOTLIGHT.





- SPORTS
- INSTADIA
- ADVERTISEMENT
- ENTERTAINMENT
- CELEBRITY MANAGEMENT
- DIGITAL MEDIA
- TELEVISION
- BRANDING
- EVENTS
- CORPORATE TOURS



Company Overviews

Recognized among India's leading sports consultancy firms, UGSE has been at the forefront of delivering multidimensional brand management solutions for over a decade in the domains of Sports, Entertainment, and Media. With unmatched industry expertise and a deep understanding of these dynamic markets, UGSE has successfully partnered with clients across diverse sectors to enhance brand visibility, strengthen awareness, and build lasting recognition. Through its innovative projects and result-driven approach, UGSE has earned immense respect within the industry, establishing itself as a trusted name. These achievements have not only solidified its reputation but have also laid a strong foundation for an even more promising decade ahead—continuing to shape the future of Sports, Entertainment, and Media. Leveraging our strong network and collaborations, UGSE has exclusive access to a wide range of celebrities, influencers, and athletes who can add immense value to your brand through impactful endorsements. As a one-stop solution for Advertising, Media, Entertainment, and Sports, UGSE ensures a seamless blend of strategy, creativity, and execution—helping your brand connect with the right audience and achieve measurable growth.



THE POWER OF SPORTS AS A PLATFORM

TRANSMIT TRUST AND AFFECTION

Association with sports helps a brand transmit the trust and affection through the sentiments of sport.

BUILD AN EMOTIONAL BOND

The emotional bond that fans hold with sport translates to trust towards brands marketing through it.

BUILDING A BRAND

With a strong emotional connect and affinity, the brand becomes a reference for the audience.

A PLATFORM TO BUILD AND SHAPE PUBLIC PERCEPTION OF A BRAND

Sports offers an opportunity to win fans over by changing and resetting a brand's perception through a positive association and imagery that can be projected.

In-stadia Marketing

A strategic digital marketing agency committed to driving sustainable business growth.

Provides end-to-end marketing solutions including social media management, performance advertising, content development, and influencer partnerships. Strong focus on data analytics, market insights, and ROI-driven campaigns.

Expertise across leading platforms such as Instagram, Facebook, LinkedIn, and YouTube. Recognized for professional excellence, client-centric approach, and measurable outcomes.

Trusted partner for organizations seeking to enhance visibility, build brand equity, and accelerate digital transformation.





Celebrity Management & Brand Endorsements

We specialize in celebrity collaborations to amplify your brand presence and marketing impact.

With exclusive tie-ups across sports and entertainment, we bring star power to your campaigns: Sports Icons: Jwala Gutta,

Mohammed Siraj,
Dhruv Jurel, Raj Limbani

South Film Stars: Vishnu Vishal, Bani Bhojan

Bollywood Celebrities: Soha Ali Khan, Kunal Khemu, Harshvardhan Rane
and many more leading personalities

Whether it's brand endorsements, product launches, events, or campaigns, we ensure the right celebrity connects with your audience, driving visibility, trust, and growth for your company.



Event Branding & Television Branding

Event Branding: We specialize in creating impactful brand experiences at live events, product launches, corporate gatherings, exhibitions, and concerts. Our approach ensures your brand stands out through innovative stage design, immersive brand activations, and strategic visibility across all touchpoints.

Television Branding: Leveraging television as a powerful medium, we integrate your brand into high-reach entertainment, sports, and lifestyle programs. From in-show placements to sponsorships and TVC campaigns, we maximize audience engagement and enhance recall value.



Visit Us

www.ugsportsent.com



Some glimpse of our Holi Event



Why Choose Us?

- ✓ End-to-end creative and execution support
- ✓ Strong media partnerships for prime visibility
- ✓ Proven track record in delivering measurable ROI
- ✓ Seamless alignment with your brand identity





THANK YOU

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